



THE DUCK CALL

JANUARY 2020



The Newsletter for the membership of Drake Creek Golf Club

Annual Year End Review and New Year Expectations

Wet. Wet. Wet. 2019 provided a wet spring and historic river flooding that shut down our operations for nearly a month. We also had record rainfall amounts that hindered your playing opportunities early in the season. But instead of boo-hooing (if that's a word) events we could not control, let's look back and be grateful for what we did control.

Let's be grateful because when the flood water receded we had very little long-term damage. Our greens and course conditions were pretty darn good all year.

Let's be grateful because Tim Gardner and Tyler Mason literally cut a hole in the roof of our pump house and hoisted our pumps high enough into the air to save our irrigation system from the floodwaters.

Let's be grateful that our membership numbers were consistent most of the year. Few courses can make that claim.

And let's be grateful for our golf shop employees. They provided a very good level of service all year.

As the new decade begins, I'm proud to say we've already laid the groundwork for a productive 2020. We are light years ahead of our competitors from a technology perspective. (Heck I'm pretty sure I saw Bagger Vance buying feather balls through an adding machine at one of our competitor courses last week!) The cute iPads you see us using are part of a high-tech system that integrates our website, our point of sale, and our online marketing capabilities (Facebook, Instagram, Twitter, and email). This technology doesn't just streamline our operations, it's designed to help grow our business.

We are going to increase your playing opportunities in 2020 by adding a Shamble and a 3-Man Scramble. We intend to grow the Big Senior events and the Junior Golf Development tournaments that we started last year. And we are determined to grow our Wednesday night Ladies League.

As a Drake Creek member in 2020 you have 2 other FREE golf memberships! You now have membership privileges at Fulton Country Club in Fulton, KY, and at Keller's Crossing at Stone Creek Golf Course in Makanda, IL. We are planning member golf trips to each of these courses this season.

My hope for each of you is that you ENJOY Drake Creek and everything we have to offer. Thank you so much for your continued support of Drake Creek. I wish you each a happy and blessed 2020. - M. Todd Butts, PGA

COLD GOLF WARM HEARTS

Valentines Couples Tourney



Saturday, February 15, 2020

Lunch and Registration 11:30

Shotgun Start 12:30

9-Hole Couples Scramble - Limited to first 27 Paid Teams

Entry Fee is \$60 per team and includes cart, lunch, and prizes.

Tournament will be flighted after play.

IN-DOOR WINTER GOLF LESSONS

Did you know that Todd is teaching in Paducah at the Golf Complex this winter? Call the golf shop to schedule a winter lesson!

270-898-4653

MEMBER COUPON

\$10.00 OFF PER MEMBER
COLD GOLF WARM HEARTS ENTRY FEE

This coupon is valid for current Drake Creek Members who participate in the Cold Golf Warm Hearts Tournament on February 16.
At least 1 team member must be a Drake Creek member to utilize this coupon.

RANGE CONTRACTS

Range contracts are now available. Pay an annual fee and you can hit unlimited range balls!! Only \$150 for single and \$200 for family.

Drake Creek Members Get 2 FREE Memberships in 2020



As a Drake Creek member you have full membership privileges to Keller's Crossing at Stone Creek in Mikanda, IL and Fulton Country Club in Fulton, Kentucky. Just call for a tee time and identify yourself as a Drake Creek member. ENJOY!

The Patio Grill at Drake Creek presents TRIVIA NIGHT!



SATURDAY, JANUARY 18TH, 6:30PM

Gather your friends and create a team.
Enjoy a night with friends and fun competition.

Cost: \$5 per player

Team Size: Each team may have 4-6 players.

Sign in begins at **6:00 p.m.** Questions will begin at **6:30 p.m.**

Format: There will be 8 rounds. Each round has 8 questions. The team who answers the most questions correctly wins!

NO SMART PHONES ALLOWED DURING TRIVIA ROUNDS.

Prizes based on number of entries.

Special QUICK SERVICE TRIVIA MENU Available

Please call ahead to sign up your team. 270-898-4563

Watch Saturday UK Games at The Patio!

Jan. 4	Missouri	1:00 PM
Jan. 11	Alabama	11:00 AM
Jan. 18	Arkansas	3:00 PM
Jan. 25	Texas Tech	5:00 PM



BREW CREW TIMES

Jan 4	11:00
Jan 5	11:00
Jan 11-12	11:00
Jan 18-19	11:00
Jan 25-16	11:00

*** Bar Open on Saturdays! * Bar Open on Saturdays! * Bar Open on Saturdays! ***

Thank you Drake Creek Members !!!!!!!

142 of 156 of you participated in the voluntary employee bonus fund. Thanks to you our key employees were rewarded for a year of dedication and hard work. Y'all are GREAT.

